

Presentation and Placement Drive

On 6th February 2023, Baba Mastnath University hosted a one-day Presentation and Placement Drive in collaboration with Reliance Nippon, under the aegis of the Faculty of Management & Commerce. This department-level initiative aimed to bridge the gap between academic learning and industry requirements by providing students with direct exposure to real-world corporate practices. The event, convened by Dr. Anil Kanwa and co-convened by Dr. Abhishek, attracted 30 enthusiastic participants. This placement drive was a stepping stone for students, empowering them with opportunities to embark on successful professional journeys while aligning with the university's mission of fostering holistic development.

The event began with an engaging session led by representatives from Reliance Nippon, who introduced participants to the company's operations, values, and the career opportunities available. The presentation provided insights into the skills and qualities sought by the organization, enabling students to align their aspirations with industry standards.

Following the presentation, a structured placement process was conducted, which included aptitude tests and interviews. The participating students had the opportunity to showcase their academic knowledge, problem-solving abilities, and interpersonal skills. The organizers ensured a seamless process, creating a professional yet supportive environment that facilitated meaningful interactions between students and recruiters.

The Presentation and Placement Drive was not only a platform for students to secure employment but also a step toward addressing broader societal challenges. By fostering employability and bridging the academia-industry gap, the event supported the United Nations Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth).

From a societal perspective, events like these contribute to reducing unemployment, enhancing economic productivity, and promoting inclusive growth. The initiative aligns with the principles of sustainable development by empowering youth with the skills and opportunities needed to participate meaningfully in the workforce. Moreover, such efforts contribute to building a more equitable society where education translates into tangible socio-economic benefits.

The event saw the enthusiastic participation of 30 students from the Faculty of Management & Commerce. For many, it was an eye-opening experience, as they gained first-hand

exposure to corporate culture and professional expectations. The program not only enhanced their understanding of industry dynamics but also boosted their confidence and readiness to enter the competitive job market.

The active involvement of Reliance Nippon highlighted the importance of partnerships between academia and industry in creating pathways for meaningful employment. The event marked a significant milestone for the university's efforts to prepare students for global challenges and opportunities.

The Presentation and Placement Drive, organized by the Faculty of Management & Commerce in collaboration with Reliance Nippon, underscored the university's commitment to nurturing industry-ready graduates. By aligning with the United Nations Sustainable Development Goals, the event highlighted the transformative role of education in promoting social and economic progress.

Through this initiative, Baba Mastnath University reaffirmed its dedication to equipping students with the knowledge, skills, and opportunities necessary to thrive in an ever-evolving global landscape. The event stands as a testament to the university's focus on holistic student development and its contribution to societal advancement.